



AAS 2022-23
Annual Report
Aim for the Awareness of Society

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आस

समाज को जागरूक करने का लक्ष्य

DIRECTOR'S NOTE

Dear esteemed stakeholders, as we begin yet another extraordinary year, I am filled with a deep sense of gratitude and respect for the constant support and dedication we have received during our joint effort to make the world a better place. As we continue to learn, develop, and have an impact on the lives of people we serve, the annual report for 2021–2022 reflects an important turning point in our journey of social development.

As I think back on the last year, I am reminded of the priceless lessons we have acquired throughout the course of our 18-year journey. We launched a parent engagement program after realizing the crucial role that parental involvement plays in helping children develop to their full potential. We also learned about the complex web of interconnected problems that have a significant impact on women's and children's wellbeing. In response, we stepped up our efforts to guarantee adequate healthcare and enhance learning environments, notably in government schools. Thanks to the assistance of our respected donor organizations, recent years saw our entry into the field of adolescent and youth development. In order to empower and elevate the future generation, we excitedly intend to increase our interventions in this field as well.

We have always been more successful when we work together, and this year was no exception thanks to our collaborations with the ACG Cares Foundation, Opportunity International, Commutiny - The Youth Collective, and CRY. I would like to express my sincere appreciation to all of our donor organizations, our community clients, particularly the children, the education department, the police department, the women and child development department, and the labor department for their unwavering support in every intervention we undertook for the growth and protection of children.

We are relentless in our pursuit of building child-friendly towns, and we know that it will take all of your support and collaboration to realize this goal. I'd want to close by expressing my sincere gratitude to all of our partners, sponsors, and stakeholders who have encouraged us and shared our belief in a better future. The annual report for 2022–2023 not only documents our advancement but also embodies the tireless work and steadfast spirit of every member of our organization. Let's continue to create a world that values and cares for its children, offering opportunity, compassion, and hope to everyone.

With sincere appreciation,

Waseem Iqbal
On behalf of AAs Family

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These stakeholders lend a hand towards maintaining credibility in all the projects of the organization. Organization initiated its interventions in year 2005 by creating awareness on HIV/AIDS, Drug De-addiction and water and sanitation. After three years we realized that children and women in the community are the major stakeholder who faces vulnerabilities in various areas. Therefore we decided to target women and children for our each and every intervention. At the same time, we have been working on environment, health and safety related issues for the society. The vision of establishing a child-friendly world can be achieved by initiating interventions focused on cultivating child-friendly individuals, households, communities eventually extending to cities, countries, and ultimately, creating a child-friendly world.

OBJECTIVES OF AAs

- To align with various government initiatives aimed at enhancing the conditions of marginalized groups such as Schedule Castes and Tribes, women, children, and other underprivileged segments of society..
- To organize educational campaigns in both rural and urban regions with the objective of enhancing the physical and mental well-being of individuals.
- To establish connections and collaborations with the health department in order to provide essential healthcare services to vulnerable populations.
- To promote knowledge and comprehension regarding our fundamental rights and fundamental duties among individuals through awareness campaigns and educational initiatives.
- To create and showcase sustainable systems for environmental preservation, sanitation, and waste recycling, emphasizing long-term viability and effectiveness.
- To conduct studies and research in relevant fields with the aim of comprehending and evolving effective strategies for improved governance and development.
- To actively contribute towards fostering communal harmony within society through various initiatives, actions, and endeavors.
- To engage in efforts aimed at rehabilitating individuals who are physically or mentally disadvantaged, female sex workers, and other marginalized groups in society.
- To establish sustainable livelihood opportunities, develop essential resources and infrastructure, and improve accessibility to resources for impoverished communities.
- To establish self-help groups in both urban and rural areas, with the objective of promoting savings habits and exploring diverse livelihood options to foster economic development.



CRY PROJECT ANNUAL REPORT 2022-23



AAS started its association with CRY in January 2020 to implement the “**Surakshit Bachpan**” project in the Indore and Dewas district of Madhya Pradesh. Under this project, we operate in **15** communities i.e. **10** in Indore and **5** in Dewas.

The main aim of this project is to demonstrate **child-friendly practices** by ensuring the participation of every child especially children from underserved communities.

PROGRAMME THEMATICS:

PROTECTION

- Creating safe spaces for children through sessions on safe/unsafe touch.
- Awareness on child rights & protection issues.
- Govt. Schemes – Awareness sessions , Linkages.
- Child Protection which resolves issues like Child marriage. Child labor etc.

EDUCATION

- Education – Dropout Tution classes
School admission

CRY INTERVENTIONS



INTERNAL ASSESSMENTS

We organized a practice exam for basic computer courses to prepare students for their final **NIIT Exam**. Approximately **60 students** participated in the exam, achieving an impressive average score of **25.4 out of 30**. This test served as a valuable opportunity for students to assess their knowledge and enhance their readiness for the final examination.

MENSTRUAL HYGIENE

The CRY team conducted sessions on menstruation awareness in all project communities. A total of **2891 women** and adolescent girls were educated in **183 sessions**. The sessions focused on providing information about menstruation, including exercises, diet recommendations, and proper physical hygiene practices.

SPORTS AND GAMES

The team organized Sports and Games activities aimed at enhancing the leadership skills of children. A total of **1600 children** from all projected areas actively participated in these activities. The focus of these events was to encourage teamwork, sportsmanship, and develop leadership qualities among the children.

SELF DEFENSE

Self-defence training provided to children in Khajrana area, enhancing self-reliance and confidence. **339** girls and boys attended regularly at Jalla Colony and Rahul Gandhi Nagar, now shifted to DLC. Training held **6** days a week for **1.5** hours.

HEALTH CAMP

Throughout the year, a series of health camps were conducted, encompassing **dental checkups, eye tests**, general medical examinations, and **hemoglobin testing**. These camps aimed to provide a healthy environment for the community. A total of 10 camps were organized, with **698 participants** benefiting from these initiatives.

SUMMER CAMPS IN DEWAS

Summer camps were organized in Hirapur, Shukrawasa, and Ratedi regions of Dewas. These camps provided a comprehensive learning experience for children through a combination of educational activities and sports.

AASHAYEIN - CHILD FRIENDLY INDORE

With the support of Crysta IVF, AAs successfully organized the event 'Ashaiye-Baal Mitr Duniya Banane ki' (Let's Create a World of Child Friends). Over **150 children** from 8 areas participated in the event, showcasing performances on themes such as girls' education, cleanliness, and gender equality.

THEATRE - WORKSHOP

The team conducted a 3-day theatre workshop from June 29 to July 1, 2022, at Hotel Surya in South Tukoganj, Indore. The workshop aimed to enhance the theatrical skills of children and was facilitated by Sir Walter Peter, a respected figure in Theatre-In-Education.

GIRLS CRICKET TOURNAMENT

AAS-IDFC Premier League & Sports Event, in collaboration with IDFC First Bank, showcased thrilling cricket and kabaddi matches. Khajrana Queens-11 and Bajrang Blasters battled it out on the cricket field, with Bajrang Blasters emerging victorious. Rahul Gandhi's girls' team triumphed in the intense kabaddi match. The winners were celebrated with well-deserved trophies and medals.

DISTRIBUTING TOYS AND MATERIAL

With Goonj's support, we distributed toy kits to **25 Anganwadis** in Khajrana, Rahul Gandhi Nagar, Bajrang Nagar, Dewas, Chhoti Khajrani, Naya Basera, and Dhabli. These kits were specifically provided to children who are in genuine need, ensuring they have access to toys for their development and enjoyment.

CHAMBER REPAIRING

In Dhanora, Dewas, the school lacked water facilities. Our resource person, Dharmendra Rawat, raised this issue in a VCPC meeting, leading to an agreement by the parshads for borewell drilling. In a Mata Samiti meeting held in March, the broken lid of a chamber in front of a woman's house was reported through the 311 app. As a result, a new lid was installed to address the issue.

LIGHTING UP LIVES

The "Lighting up Lives" project, led by Madhu Rai, has been ongoing in Bajrang Nagar since February. Lakhan and Ashish took charge of assessing street lights and have successfully resolved 12 complaints, restoring the lights in the area. This initiative has significantly improved community safety and brought brightness to their lives.



CRY RESOURCE CENTRES



BAJRANG NAGAR:

- Total no. of children= 256
- Girls= 126
- Boys= 130



SHUKRAWASA;

- Total no. of children= 128
- Girls= 62
- Boys= 66



ROSHAN NAGAR:

- Total no. of children= 207
- Girls= 110
- Boys= 97



BABA KI BAGH:

- Total no. of children= 246
- Girls= 166
- Boys= 80



RATEDI:

- Total no. of children= 116
- Girls= 57
- Boys= 59



JHALLA COLONY:

- Total no. of children= 201
- Girls= 106
- Boys= 95



DIGITAL LEARNING CENTRE



The aim of the DLC is to provide children with comprehensive digital skills training in Excel, PowerPoint, and typing. It equips them with the knowledge and skills for educational and professional purposes. The DLC enhances **digital literacy** and proficiency, empowering children to navigate the digital world confidently. We even have a DLC Library with over **250 books** covering various genres.

DI DIRECT INTERVENTION PROGRAMME

CRY's DI project aims to provide education and awareness sessions to **dropout and rescued students** in Indore and Dewas. The project aims to reintegrate them into the education system, empower them with knowledge and skills, and raise awareness on child rights.

ACTIVITIES AT DI

- Regular classes are conducted by teachers for children, with the children divided into batches. Over **1771 students** have enrolled in **9 areas**.
- Informative quizzes and games, both indoor and outdoor, such as Atlas Game and Memory Game, are organized.
- The AAS Team provides assistance to parents in accessing benefits from government schemes by the Indian Government and Madhya Pradesh Government.
- Life skill sessions organized for **3410 children** to identify strengths and weaknesses. Covered **5 modules** in **137 sessions**.

बाल बाणी

शिक्षा
सुरक्षा और
मन
की बात

72898
54222
24hrs
मुफ्त
सेवा



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CHILD RIGHTS AND YOU



BAAL VAANI

AIM

Baal Vaani is a dedicated app aimed at enhancing awareness and action on child rights issues in Dewas and Indore districts of Madhya Pradesh. It provides valuable information on child abuse, child marriage, child security, education, laws, and government schemes for children. By empowering individuals with knowledge, Baal Vaani promotes the protection and well-being of children, fostering awareness and positive action for child rights in the region.

For detailed information about government schemes, a toll-free number is available. By dialing **7289 854222**, callers receive a prompt response from Baal Vaani within 3 to 4 seconds. They can listen to the information and provide their opinions by pressing number 3 and recording their message. Currently, there have been 8 episodes published, with a new episode released every fortnight. The project aims to publish a total of **20 episodes** by the end of its duration.

ACHIEVED RESULTS

- Total user outreach: 2532
- Average number of calls / day: 44
- Average number of callers/day: 30
- Total OBD base (numbers): 2170
- OBD answered rate: 35-40% (in the range of 700-900 callers)

OUR IMPACT



- **550 Girls** started using sanitary napkins due to vending machine initiative.
- Batch of **60 students completed their NIIT course** and were facilitated with a certificate, which will help them to be independent in the future as they have the computer skills.
- **Linked 3543** people of community with **government schemes** like Ladli behna Yojana, Sambal Yojana, Aayushman Bharat Yojana
- Established **2 child-friendly schools** in Dhabli and Khajarana.
- **Indian Institute of Management** organized the Scholarship test for children studying in class 5 to 10 from Indore. **72 children** participated from AAS CRY intervention areas. This test was organized by the Atharva club of IIM. One child named **Lakhan Pandey** from Bajrang Nagar which is our intervention area **won the first prize** in this Quiz.



THE SEWA PROJECT ANNUAL REPORT 2022-23



The main aim of this project is to identify children with potential of all ages in 4 under-served communities and initiate interventions that promote the development of these individuals by providing them with the necessary assistance and support. By fostering inclusivity and embracing diversity, we create an enriching environment where children from different backgrounds can learn from each other and build meaningful connections. The project works in 5 different regions: Mangliya, Ghatabhillod, Bhampura (Bharwaha), Ekta Nagar (Ujjain).

PROJECT TIMELINE

AAS initiated **Project Sewa** in 2014 with about 100 children identified in Mangaliya and Ghatabhillod by 2017. After this, extra-curricular and sports activities were started to promote community welfare.

The project braved on even during the tumultuous times of COVID-19 Lockdown with online classes and inclusion of children in Barwaha.

The all-encompassing efforts of Team AAs and Sewa have led to the results that many of these individuals have started their professional journeys in 2021-22.

SEWA : MAJOR ACTIVITIES



EDUCATIONAL DEVELOPMENT

We provide:

- Financial assistance to drop-out students or the ones that can't afford school/college so they can resume their education.
- Financial assistance for books, uniforms or coaching classes for children in need.
- Career counselling services.
- Free weekly spoken-english classes.
- Free weekly GK classes.

NUTRITIONAL DEVELOPMENT

Our measures:

- Monthly provision of raw ration kits to children.
- Raising awareness among children about the importance of a balanced diet and meeting nutritional requirements.
- Teaching children how to prepare sprouted pulses, which are a valuable source of nutrition.

SKILL DEVELOPMENT

We provide:

- Weekly yoga classes, Computer classes & Spoken English classes.
- Regular arts & craft classes to nurture creativity and artistic skills.
- Counselling sessions for career advice.
- Sports classes
- Personality development classes enhance personal growth and self-confidence.
- Professionals from diverse fields to guide and inspire children on their career paths.

HEALTH MONITORING

Our measures:

- Monthly and yearly general medical check-ups to closely monitor growth and development of children.
- Maintenance of comprehensive health records.
- Awareness campaigns to educate the community about various diseases such as malaria, dengue, typhoid, and COVID-19 and specialized campaigns for menstrual hygiene education.
- Medical assistance is provided to children and their family members when they fall ill, ensuring their well-being.

VOCATIONAL TRAINING

We provide:

- Financial assistance to girls for training in aviation, hospitality, travel & tourism management, and customer service.
- Computer training programs for digital skills.
- Training in crafting handmade items such as diyas, keychains, photo frames, and jewelry.
- Specialized vocational training according children's interests for eg. we financially aided 3 kids for NEET preparation in reputable ALLEN career institute.

CAREER COUNSELLING

Our measures:

- On-demand professional counselors to address career-related concerns and doubts of children.
- Special guidance and counseling support are provided to children in grades 10-12 to assist them in making informed decisions about their future careers.
- Financial assistance is provided to a girl for training in aviation, hospitality, travel & tourism management, and customer service.
- Three children received financial assistance for NEET coaching from renowned institutions such as Allen Career Institute and Best Solution.

PROFESSIONAL DEVELOPMENT

We provide:

- Weekly yoga classes, Computer classes & Spoken English classes.
- Regular arts & craft classes to nurture creativity and artistic skills.
- Counselling sessions for career advice.
- Sports classes
- Personality development classes enhance personal growth and self-confidence.
- Professionals from diverse fields to guide and inspire children on their career paths.

SPREADING AWARENESS

Our measures:

- Educating children about their rights and raising awareness on child-related issues.
- Undertaking awareness campaigns for community development, focusing on key social and environmental issues.
- Raising awareness among the community about diseases such as malaria, COVID-19, etc.
- Conducting menstrual hygiene and reproductive health awareness sessions specifically designed for adolescent girls.
- Informing the community about various government schemes and vocational training programs to enhance opportunities for personal growth.
- Promoting awareness of cleanliness on both community and personal levels, emphasizing the importance of hygiene.

SEWA INTERVENTIONS

- Parent Meetings
- Teacher Meetings
- Sunday Activities
- Karate & Yoga Classes
- Tuition & Coaching class
- Craft Activities
- Home Visits
- School Visits
- Medical Assessments
- Spoken English Classes
- Ration Distribution
- Awareness Campaigns

IMPACT CREATED

150 children assisted
 75 girls **75** boys
1000 women reached
150 children given educational support
5 children were given medical assistance
 150 families given counseling
5 sessions conducted on career counseling.



AAS ON WHEELS ANNUAL REPORT 2022-23

AIM

AAs on Wheels is newer initiative by AAs wherein a **mobile van** runs through the city and addresses the following issues:

- implementation of Mobile school for underprivileged children
- rescue and transportation of children from vulnerable places to shelter homes.
- fun activities for vulnerable children like ragpickers and children of construction workers

PROJECT TIMELINE

AAS initiated **Project AAs on Wheels** in 2022, April with fundraising commencement. By October designing of the project was complete and vulnerable fields were identified. Finally, December marked the implementation of the project with 11 communities selected and 489 children in need of care & protection reached.

AAS ON WHEELS: INTERVENTIONS



AWARENESS

AAS Team organized regular visits to under-served communities and met children who are involved in begging, rag picking, child labour, etc. Children and their parents were made aware of the workings of the AAs Organization and 'AAs on Wheels' Project.

Hygiene education was also done and the kids were made aware of the CHILDLINE Help No. 1098.

SURVEY AND ANALYSIS

Data was collected to understand the demography of the communities. It was found that the children who are going to school need life skills and grooming sessions. The majority of children were found to be not going to school & they need to be linked to formal education.

RAPPORT BUILDING

This was done through drawing, color identifying, counting numbers, shot ball games and color trap. Children were also taught Alphabets, counting, tables, color names, and month-week days.

FIELD MEASURES

- 4 children were found who use tobacco products. They were counselled and were made aware of the bad effect of such products on health.
- 6 children were given first aid by the team.
- Clothes and blankets were distributed to the community members.

MAJOR ACTIVITIES

WE BELIEVE IN RESULTS THROUGH REGULAR EVENTS AND ACTIVE PARTICIPATION BY THE COMMUNITIES.

- Child Labor Elimination Week was celebrated in June. 31 child labor were rescued and around 850 people sensitized.
- No Tobacco Day was celebrated with participation of 500 people.
- 'Ashaiye-Baal Mitr Duniya Banane ki': More than 150 children performed on social themes.
- Child-Friendly Initiative taken and awareness campaign done in Urdu School, Indore.
- Workshop on Child Trafficking, Child Labor and Child Sexual Abuse.
- Awareness of Child Trafficking at Chappan Dukan, Indore in which 86 people participated.
- 21 children went to the Police Training Center at Musakhedi, Indore, invited by the respected T.I. Shailja Bhadoria.

**32 AWARENESS
SESSIONS
CONDUCTED**

**COMMUNITIES
SENSITIZED ON
CHILD
PROTECTION
ISSUES**

**COLLABORATED
WITH GOVT
ORGANIZATIONS**

**MORE THAN
4500 PEOPLE
REACHED**



SASHAKT GRAM ANNUAL REPORT 2022-23

Sashakt Gram is a project by **AAS** in collaboration with **EICHER GROUP Foundation** to widen the scope of work in the field of child-friendly practices. It was started on 28th February, 2022. The objectives of this program are to:

- To undertake work on infrastructure development.
- To generate awareness on social issues.
- To generate livelihood opportunities for the villagers.
- To build child-friendly schools and Anganwadis.

THEMATICS

Main theme of this project is **Village Upliftment** and we plan to achieve it by focusing on 3 pillars:

- Education
- Infrastructure Development
- Livelihood

MAJOR INTERVENTIONS



COMMUNITY MEETINGS

More than 25 meetings with village level committees were organized to share about different project interventions. Meetings were organized in areas like Baggad, Kothbhidota, Bagoda, Chirakhan, Napakheda, Khokhariya villages.

INSTITUTIONAL INTERVENTIONS

Meetings with youth groups, children's groups, Kishori Samuh, SHG groups etc. were conducted for their better functioning and addressing of community's aspirations.

VOTER'S AWARENESS CAMPAIGN

Organized in June 2022 in Chirakhan, Napakhedi and Khokhariya villages. There were around 100 people from all the three communities who were made aware of the significance of their vote.

SPECIAL DAYS CELEBRATION

Many special days were throughout the year with all mentioned communities like Mothers' Day, Kargil Vijay Diwas, Environment Protection Day, Teacher's Day, National Deworming Day, Hindi Diwas, Janmashmi Diwas, Anti-Child Labor day etc.

HEALTH CARE INITIATIVES

To ensure the health of the villagers initiatives like Ni-Shulk Arogya Van Service and Nutrition pot (poshad Matka) were taken in all 13 communities.

COMPUTER AND EVENING CLASSES

Evening classes of Masti Ki Pathshala have been conducted in Napakhedi, Khokhariya, Merkhedi, Baggad, Kotbhidota, Chirakhan, and Chharoda. Children are taught those subjects which they find difficult to help them grow academically.

Computer classes for children were organized in Napakhedi and Khokhariya for community children to inculcate technical knowledge among them to make them capable of finding good livelihood opportunities.

EICHER KNOWLEDGE CENTER

EKCs are equipped with computer systems and printers to avail government schemes. Daily newspapers help them look for new schemes, vacancies, and current affairs. Youth are also assisted to fill forms for scholarships and government schemes. More than 3000 people have benefitted from these in the past year.

IMPACT

50 children participated in 'Baal Sabha'. Were given computer lessons and taught good & bad habits.

Infrastructure development started smoothly after 6 VDMC meetings.

2 Baal cabinets were created include children. This has improved children's self-confidence

Children have started developing an understanding of computers and the internet.

More than 600 villagers have been benefitted through EKC's.

Evening & Computer Classes regularly conducted at 5 EKC's. 100 students attending the classes.

Electricity work in 7 setups completed, 1 school in Charoda fully renovated, beautification of all 3 schools.

Infrastructure development and beautification started smoothly after VMDC meetings.



CITY CHILDLINE 2022-23

BRIEF HISTORY

CHILDLINE was first incorporated by the Department of Family and Child Welfare, Tata Institute of Social Sciences (TISS) Mumbai, in June 1996, as a field action project. Childline India Foundation was formed in 1999 and the Government committed that by 2002, Childline would be available in every Indian city with a population of 10 million.

In **December 2011**, **AAs** came to be associated with the project Childline which then made AAs directly responsible for every call made from children which belonged to the Indore District. We have started programs like 'Childline se Dosti' since then, in which they show children and adults the advantages of the Helpline number and disadvantages of ignorance to children's current state.

THEMATICS

Main theme of this project is **Child Protection and Development**.

MAJOR INTERVENTIONS



OPEN HOUSE ACTIVITIES

Open house activities were conducted every month with interactive games and advocacy so that kids are regularly taught about various topics of child abuse, safety and education. For example, the importance of Child safety and security was taught by a game of Snakes & Ladders. This was done in identified areas like Gauri Nagar, Kanahiya Lal ki Chal, Gangwal cloth market and many more.

CALL TESTINGS

More than 1000 call testings of the CHILDLINE number 1098 were done in areas like Rustam ka bagicha, Teen Imali, Rahul Gandhi, Chamn bagh etc. to teach children and adults what action to take in case they are a victim of or witness any form of child anti-welfare activities like beggar, labor, abuse, child marriage etc.

POLICE TRAINING

Childline Team conducted training sessions for Police departments in Police Control Room, MIG & LIG colony police station, Indore for better handling of child security and protection cases and established stronger links as AAs Childline and police often work together on cases.

AWARENESS/ ADVOCACY

Conducted awareness campaigns all over the city for topics like child-friendly practices, child beggars, child trafficking, forced labor, sexual abuse etc. About 1,970 children participated in making posters, taking part in rallies, nukkad natak etc. Some of the regions where awareness activities were conducted were Pritam Lal Sabhagrah, Shivaji vatika, Navlakha, Rasuma, Palasiya, Chappan Dukaan, Dhar govt school etc.

SPECIAL DAYS

Special days and weeks were celebrated in an ode to child-friendly practices and taking steps to get closer to a child friendly world. For eg. Anti-Child labor week was celebrated on SD wayer sawer road through various awareness campaigns, Human Trafficking Day was celebrated on 30/07/22 in Chiman Bagh etc.

CHILDLINE IMPACT



- **1179 Total Call Testings** of Childline 1098
- **4000 Children** reached with awareness
- **2661 Adults** reached
- **1445 Hours** spent in Outreach
- **23 Outreach sessions** conducted



BUS CHILDLINE 2022-23

ABOUT THE PROJECT

AAs began its new adventure by putting Bus Childline into practice. As a collaborating partner for the Indore Bus CHILDLINE, the mother organization, the CHILDLINE India Foundation, offered AAs a new function. **Child protection services** are being offered at Indore bus stands in addition to the three bus stands now covered by the Bus CHILDLINE team, **Navlakha, Teen Imli, and Sarwate**. The beginning of this initiative was seen on December 15, 2020. It mainly targets Bus Stops which ensures a large audience which promises a lot of attention, awareness and people participation.

THEMATICS

Main theme of this project is **Child Protection and Development**.

BUS CHILDLINE INTERVENTIONS



OPEN HOUSE ACTIVITIES

Open house activities were conducted on bus stands with interactive games and advocacy so that drivers are regularly taught about child welfare issues.

CASE INTERVENTION

More than 130 cases were received on bus childline and childline team intervened in all of them, often collaborating with police departments to ensure the safety and survival of victims.

AWARENESS/ ADVOCACY

Around 400 grassroots awareness sessions were carried out with great participation from both children and adults. Rallies, games etc. were presented to advocate for child-friendly practices. Some regions under these were Pritamlal Dua Sabhagrah, Mahadev Nagar, Sarwate Bus Stand, Railway station Indore etc.

RAILWAY STATION ADVOCACY

Child awareness and signature campaign was carried out on 19 June, 2022 in Indore Railway station to educate people about childline 1098 and to mobilize people from passive witnesses to active heroes. 260 girls and 280 boys and adults participated in this activity.

BUS STAND SESSIONS

Several bus childline sessions were conducted monthly on Indore bus stands resulting in more than 240 programs. The aim was to spread awareness about child beggars, child labour, child lost, missing child, child marriages, education & to give information about the Child line 1098.

The activities and Nukkad naatak were held at Khajrana bus stop and Gita Bhawan bus stop with an aim to reduce child begging with awareness posters and banners & nukkad naatak where they discussed with the surrounding people & provide them the information about child line toll-free number 1098. They also had a group discussion about Child line 1098 toll free number and their rights. Also, they talked about the situation whenever someone saw a child between 0 to 18 years of age who is in crisis then he/she should call on the toll-free no.

BUS CHILDLINE IMPACT



- **22 Open House** sessions conducted
- **3,640 PCO owners** reached with awareness campaigns
- **267** Bus stations programs
- **60 slums** sensitized on child-related issues
- **4790** children and adults sensitized
- **133 cases** received on Bus Childline
- Intervened in **74** Child abuse cases
- **2242 hours** spent on awareness
- Total Outreach of **412 grassroots sessions**



PEER-TUTOR PROGRAMME 2022-23

AAs joined forces with **CommuTiny: The Youth Collective**, Delhi to initiate a youth-centric innovative programme in **7 regions** near Indore.

The aim of the project is to ensure the **completion of education of adolescent girls** from under-served communities who were massively impacted by the COVID-19 pandemic.

350 adolescent girls are provided by tuition classes of 2 hours daily by 14 of AAS's capable tutors.

REGIONS COVERED:

- Khajrana
- Mansabh Nagar
- Baba ki Bagh
- Jhalla Colony
- Dhabli
- Chirakhan
- Newaniya

THEMATICS

Main theme of this project is **Child Education** and **Youth Development & Leadership**.

MAJOR INTERVENTIONS



COMMUNITY SURVEY

Survey was undertaken to identify the communities which needed the project and subsequently surveys were done to analyze the demographic & educational needs of adolescents and their parents in the area.

COMMUNITY MEETINGS

Meetings with parents, young girls and local bodies in the area were conducted to inform people about the Jabardast Jagrik (Peer tutors) project and its advantages were discussed.

Negotiations with Anganwadi workers, village heads and school principals, resulted in their positive response and with their assistance & support, we acquired a place for the girls conduct their studies.

SPECIAL DAYS CELEBRATION

Many special days were throughout the year with all mentioned communities like Mothers' Day, Kargil Vijay Diwas, Environment Protection Day, Teacher's Day, Hindi Diwas, Janmasthan Diwas, Anti-Child Labor day etc.

REGULAR UPDATES

To ensure the proper working of the scheme and progress of the students, regular meetings are conducted with all 14 tutors to gain updates on the Jabardast Nagrik (peer tutor program).

CYBER SAFETY GUIDELINES

Facilitator Jitendra Parmar and his team gathered all the peer tutors and adolescent girls from Khajrana in a coaching center and instructed them of cyber safety and guidelines along with members from Khajrana police station SI Nisha Parmar and Head Constable Nafisa and city protection officer Jai Thakur.

IMPACT

Maintaining optimum 1 : 25 teacher to student ratio.

350 adolescent girls registered under the scheme.

Loss of studies of 350 girls during pandemic recovered.

More than 100 parents engaged.

14 youth tutors engaged.

Daily classes with personal attention to all.



JAL JEEVAN MISSION - AAs

Jal Jeevan Mission is a scheme under Ministry of Water & Sanitation, **Govt of India** which aims to provide access to safe drinking water to all households in India by 2024. The mission collaborates with various non-profit organizations all over the country to propagate the cause, spread awareness regarding safe water and engage people in the scheme so they develop a sense of ownership and maintenance of water pipelines and availability.

The ministry reached out to AAs, Indore this year to join forces and we are proud to announce that **AAs** has been handling **112 vilages in Alote Block** under Ratlam district since **25 April, 2023**. This makes Jal Jeevan Mission the latest feather in the hat for our NGO as we branch out to help in village upliftment through the construction of more tap water pipelines and creating more active water citizens.

THEMATICS

Main theme of this project is **Village Upliftment** and **Advocacy**.

PROGRESS SO FAR

- AAs has taken upon itself to conduct **baseline surveys in all 112 villages** allotted to us to gather an idea about water quality, water-borne and spread diseases, medical bills due to these particular diseases, the needs and current condition of the people.
- Survey in **65 villages completed**.
- **Expected completion** of household surveys is estimated to be **July, 2023**.
- **Paid volunteer** for each village **identified**. These volunteer help in survey, mobilizing people in Paani Samiti, maintaining relations with facilitators & members of the NGO etc.
- **Jan Sabha organized** with enthusiastic participation from people.
- Several **community meetings** organized.
- **Awareness event** conducted on **12 July** to advocate the importance of environment protection.
- **Awareness about JJM** in July and several **Oath-taking ceremonies** were carried out.
- **World Environment Day** celebrated on 5 June with **tree plantation** by villagers in Mandsaur.

WAY FORWARD

- Plans for further awareness activities like Nukkad Natak and movie screening.
- PRA- Participatory Rural Appraisal activities to highlight and understand available water resources, hierarchal structure in the village, make people feel entitled as well as accountable for their water.
- Creationg of Paani Samiti in every village to oversee maintenance, mobilize people and collect funds regularly.
- Conduction of 3 more Gram Sabha's in the year for approval and sanction of JJM activities.